

To: Community Pharmacies-
*contracted to provide the Living Well
service 2020/21*

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Web Site:
www.publichealth.hscni.net
www.hscboard.hscni.net

22nd April 2021

Dear Colleague,

COMMUNITY PHARMACY SERVICE: LIVING WELL CAMPAIGNS

1. REMINDER - CAMPAIGN 2 (2020/2021) – VACCINATIONS

The second campaign of 2020/2021, **Vaccinations**, has now finished. As per previous correspondence, your pharmacy is required to complete an online evaluation survey for campaign 2. This survey is available and should be completed by 30th April 2021. If you have not submitted already, please complete at <https://www.surveymonkey.co.uk/r/DTVKR95>.

If you have already completed this survey, you do not need to do anything further.

It is vital that **all pharmacies contracted to provide “Living Well”** submit their evaluation survey after each campaign as it allows HSCB to collate data to demonstrate the value and impact of the service to other sectors. Data also supports future commissioning and service development.

2. CAMPAIGN 3 (2020/2021) – Mental health – How are you feeling?

The third campaign, **“How are you feeling?”** has commenced. As per the service specification, please ensure you are displaying the posters in at least one window unit of the pharmacy. Rotation of the supplied posters can occur over the campaign period.

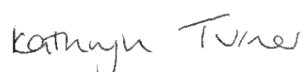
As part of this campaign we have shared details of social prescribing projects and providers across NI. Please visit [Social Prescribing Resources \(hscni.net\)](http://hscni.net) for more information.

We would encourage pharmacies to make contact with those projects that are relevant to their patients and enquire as to how to refer and any specific referral criteria. We have shared some promotional material from some providers however; the individual social prescribing projects may be able to share further resources.

Social prescribing can address patient individual needs by providing patient support that helps to empower them to take greater control of their health and wellbeing. The list of contacts and providers has been broken down into geographical area to help pharmacies identify which providers can help in their area. The list provided is not definitive of the projects that occur across Northern Ireland.

A social media schedule has also been uploaded to [Living Well \(hscni.net\)](http://hscni.net) to help you publicise the “How are you feeling?” campaign.

Kind regards,



Kathryn Turner
Pharmacy Lead
HSCB

Contact Details for Local Integrated Care Offices:				
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